



12th International Conference on the MCH Handbook

📍 Amsterdam, the Netherlands

📅 8 - 10 July 2020

A Promising Start for a Solid Future

On behalf of the International Committee, we are delighted to invite you to attend the 12th International Conference on the Maternal Child Health Handbook, to be held July 8 – 10, 2020 at the University of Amsterdam, in the Netherlands.

The International Conference on the MCH Handbook is a biennial international gathering. From more than 40 countries in the world professionals with various backgrounds, including public health specialists, NGO/NPO, policy makers, will attend the Conference and share their knowledge. Cross-learning between countries is key. It offers excellent opportunities to learn from the latest research and practice, to network with experts and colleagues from different countries and to expand your professional horizons in the field of preventive public health care for children and their parents (to be).

Every child in the world deserves the best possible start and this will be the overall theme of this conference, because it should not be a case where you are born in the present world. Every child should be entitled for an advantageous start to grow up to a healthy and happy adult.

International Committee on the MCH Handbook

Mission:

Better health for mothers and children.

Vision:

To advocate the use of the MCH Handbook as part of national MCH programs to strengthen the country's health care system

To improve the capacity for the Handbook, and to support its networking and collaborative activities

To promote and enhance the collaborative and multicentre research for the MCH Handbook

To act as a consultative body in the promotion of the MCH Handbook.

Activities:

Organizing biennial International Scientific Conference and meetings

Providing technical support for the implementation capacity of Handbook building programs

Facilitating collaborative and multicentre Handbook research

Acting as resources for the development of national MCH Handbook programs

Board Members:

Prof. Yasuhide Nakamura (Japan) Chair, International Committee of MCH Handbook

Ms. Akemi Bando (Japan), Secretary General, International Committee of MCH Handbook

Dr. Shafi Ullah Bhuiyan (Bangladesh)

Prof. Agustin Kusumayati (Indonesia)

Prof. Miriam K. Were (Kenya)

Dr. Lourdes Herrera (Peru)

Dr. Calvin S. de los Reyes (Philippines)

Dr. Sarawut Boonsuk (Thailand)

Dr. Dinh Thi Phuong Hoa (Viet Nam)

Dr. Mbambole Grace Alake (Cameroon)

Dr. Yoko Watanebe (Japan)

Dr. Tomohiko Sugushita (Japan), External Member

Dr. Anneke Kesler (Netherlands) – chair and host of the 12th MCH Handbook Conference

We cordially invite you to take part in the 12th MCH Handbook International Conference and offer a large range of sponsor packages. We trust you will find the conference both professionally and personally rewarding. Your support is highly appreciated and we look forward to welcoming you in Amsterdam.

Sponsor options international conference on MCH Handbook 8-9-10 July 2020

Gold sponsor € 10.000,-

- Free booth space at the congress venue
- Booth will be located at a prominent location in the foyer
- Free congress registration for 2 delegates
- Insert in the delegate bag
- Sponsorship acknowledgement at the congress website with a link to the sponsor's homepage
- Sponsorship acknowledgements in the final program
- Company logo on the slide in the session rooms. Slide will be displayed during breaks
- Sponsor may provide pop up banners to brand Coffee Break areas
- Invitation to the Welcome reception on Wednesday evening for max. 2 representatives
- Invitation to the Conference dinner on Thursday evening for max 2 representatives

Silver sponsor € 7.500,-

- Free booth space at the congress venue
- Free congress registration for 2 delegates
- Insert in the delegate bag
- Sponsorship acknowledgement at the congress website with a link to the sponsor's homepage
- Sponsorship acknowledgements in the final program
- Company logo on the slide in the session rooms. Slide will be displayed during breaks
- Sponsor may provide pop up banners to brand Coffee Break areas
- Invitation to the Welcome reception on Wednesday evening for max. 2 representatives

Bronze sponsor € 5.000,-

- Free booth space at the congress venue
- Free congress registration for 2 delegates
- Sponsorship acknowledgement at the congress website with a link to the sponsor's homepage
- Sponsorship acknowledgements in the final program
- Company logo on the slide in the session rooms. Slide will be displayed during breaks

Welcome reception € 7.500,-

A key attraction of MCH Handbook 2020 is the opportunity it offers for people from professional, academia and industry to mingle and network.

- The sponsorship of the welcome reception provides multiple sessions for your company logo to be seen by delegates.
- Furthermore large press attention will be given to the reception
- Recognition at the congress by display of organisation's logo on a Sponsors' Recognition Board
- Acknowledgement and an A4 insert in the congress pack
- Acknowledgement on official congress website with logo and hyper-link to your organisation's website
- Sponsor may provide pop up banners to brand Coffee Break areas

Conference Buffet Dinner and Party € 7.500,-

A key attraction of MCH Handbook 2020 is the opportunity it offers for people from professional, academia and industry to mingle and network.

- The sponsorship of the conference buffet dinner and party provides multiple sessions for your company logo to be seen by delegates.
- The sponsor's name and logo will be printed on the menu
- Including 5 complimentary tickets
- Recognition at the congress by display of organisation's logo on a Sponsors' Recognition Board
- Acknowledgement and an A4 insert in the congress pack
- Acknowledgement on official congress website with logo and hyper-link to your organisation's website
- Sponsor may provide pop up banners to brand Coffee Break areas

Refreshment Break Supporter € 4.000,-

A key attraction of MCH Handbook 2020 is the opportunity it offers for people from professional, academia and industry to mingle and network.

- The sponsorship of all refreshment breaks provides multiple sessions for your company logo to be seen by delegates.
- Recognition at the congress by display of organisation's logo on a Sponsors' Recognition Board
- Acknowledgement and an A4 insert in the congress pack
- Acknowledgement on official congress website with logo and hyper-link to your organisation's website
- Sponsor may provide pop up banners to brand Coffee Break areas

Coffee Breaks Sponsor contribution: € 2.500 per break (morning or afternoon)

4 Coffee Breaks will be served in the Exhibition and Poster Sessions area. The sponsor of this item will be entitled to the following benefits:

- Sponsor may provide pop up banners to brand Coffee Break areas
- Logo on the Coffee break tables
- Acknowledgement of sponsorship on Conference Website with link
- Sponsor may provide pop up banners to brand Coffee Break areas

Conference Bags € 5.000,-

Exclusive sponsorship of the congress bags. Your name and logo displayed discretely on each bag. You are entitled to include one piece of promotional literature in the congress bags.

Notebooks & Pens € 3.000,-

This sponsor item offers you the opportunity to insert your company notebook and pen

Company banner € 750,-

- Possibility to display a company banner on a prominent location during the congress (banner to be supplied by the company)

Insert in the delegate bag € 500,--

Conditions of Sponsorship:

Inserts

1 item per company, flyer (1 page), Heavy, multi-paged inserts will be refused. Maximum size A4.

Exhibition

Booth is excluding registrations for additional booth staff . Additional booth staff members have to be registered as congress participant.

The following materials are to be supplied by the sponsoring company: - Artwork for advertising (e.g. for in the final program booklet);

- Logos in high-resolution format (e.g. jpg, tif or eps);

- Leaflets or brochures.

The Congress organization reserves the right to refuse the inclusion of material that is deemed inappropriate in either content or size.

Sponsorship packages will be allocated in order of receipt of booking, after booking a sponsor contract an invoice will be sent. Payment has to be received by the congress organizers before the start of the congress.

All amounts are in EURO and exclude V.A.T. (21%). Other conditions can be negotiated.

DONATION: it is also possible to make a anonymous contribution. Please contact Maria Oud - MCHHandbook organization phone: +31(0)205555778 email: amsterdam@mchhandbook.com

Sponsor contacts:

Acquisition and general questions:

• Maria Oud - MCHHandbook organization phone: +31(0)205555778
email: amsterdam@mchhandbook.com

Exhibition and logistical handling:

• Senior Conference manager – Conference office phone: + 31 (0)205254791
email: conference@uva.nl